



Coventry & Warwickshire Business and Community Awards 2025

Presented by Coventry &
Warwickshire Chamber of
Commerce



Coventry & Warwickshire
Chamber of
Commerce
The Ultimate Business Network



About

The Coventry & Warwickshire Business and Community Awards 2025 will celebrate excellence across 10 categories, recognising innovation, growth, and commitment to the community.

These awards will highlight the remarkable efforts of local businesses, community organisations and individuals who drive economic development, social progress, and foster community spirit in our region.

Our Celebration Ceremony will be a joyful and memorable celebration event, showcasing the very best of Coventry & Warwickshire.



Awards Objectives

To be distinctly place-based in Coventry & Warwickshire, celebrating business, culture and people/community across our city & county

To ensure guests, finalists, sponsors, VIPs and partners enjoy a memorable, unique and joyful celebration ceremony event from arrival to departure

To merge the use of digital and physical in delivering the awards programme and creating the production, utilising digital technology where appropriate

To be accessible, inclusive & affordable

To be a financially sustainable annual event



Awards Timeline

25th September 2024

Awards Launch Event & Entries Open

Friday 6th December 2024

Entries Close

January 2025

Judging & Finalists Announced

Thursday 27th March 2025

Celebration Ceremony at Belgrade Theatre



Awards Ceremony – The ‘Oscars’ of Coventry & Warwickshire

5.30pm – 7.00pm

Arrival & Welcome Experience

7.00pm – 9.00pm

The Awards Show

9.00pm – 11.00pm

The After Party



Award Categories

1. The Workforce Developer | Commitment to People Award
2. The Global Player | Export Business of the Year
3. The Community Champion | Community Business of the Year
4. The Problem Solver | Business Diversification Award
5. The Planet Saver | Green Business of the Year
6. The Equality Trailblazer | EEDI Business of the Year
7. The Rapid Riser | Scale Up / Start Up Business of the Year
8. The Not-For-Profit Champion | Community Organisation of the Year
9. The Innovation Leader | Innovative Business of the Year
10. The Inspirational Individual | C&W Person of the Year



Partnership Opportunities



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Award Category Sponsorship

Join us as a Category Sponsor at the Coventry & Warwickshire Business and Community Awards 2025 to support our region's growth and profile. Align your brand with excellence, innovation, and business and community leadership.

Our prestigious awards celebrate outstanding achievements and contributions across various industries, providing an ideal platform for your company to gain maximum exposure and engage with key stakeholders in the region.



Key Sponsorship Benefits

- Brand Visibility
- Awards Judging
- Event Exposure
- Networking Opportunities
- Digital Promotion
- Additional Benefits



Brand Visibility

- **Your company logo featured prominently on all marketing materials related to your sponsored category, including:**
 - **Awards website**
 - **Social media promotions of your category**
 - **Email newsletters**
 - **Recognition as a Category Sponsor in media releases and extensive media coverage**

1 x video promotion, filmed at your place of business, to promote your business and encourage entries in your sponsored category

Sponsor logos included in special Awards Feature in C&W in Business, the Chamber's official magazine, in November / December 2024 and May / June 2025

All award categories will be promoted to over 38,000 businesses in Coventry & Warwickshire and are open to both Chamber Members and Non-Members



Awards Judging

- As a category sponsor, a representative from your business is invited to judge the entries received in your category
- The representative from your business will need to be available on Wednesday 11th December 2024 for the Judging Day (approx. 2 hours)
- The representative from your business will also need to be available on a specified day w/c 13th January to visit each of the confirmed finalists in your category at their place of business (full day) – [click here to view schedule](#)
- Along with a designated category expert, you will choose the Winner in your category who will be announced at the Celebration Ceremony in March 2025



Event Exposure

- **Opportunity to present the award in your sponsored category on stage**
- **Post presentation photography, with award winner, and video interview opportunities in Media Area**
- **Acknowledgment during the awards ceremony by the event host(s) and during presentation of your category award**
- **Your company logo displayed on stage screens and promotional signage at the event**
- **Quarter-page advertisement in the celebration event programme & logo included on category page**
- **Option to display a company pull-up banner at the event venue**



Networking Opportunities

- **10 x complimentary tickets to the Celebration Ceremony, including access to VIP Sponsors Reception during the welcome reception**
- **Exclusive networking opportunities with industry leaders, award nominees, and other sponsors**
- **Reserved VIP seating for your representatives and access to private bar until end of ceremony**



Digital Promotion

- **Dedicated sponsor profile on the awards website, including a short company bio and link to your company website**
- **Feature in an exclusive sponsor highlight posts on social media channels**
- **Up to 2 digital skyscraper adverts, promoting your business, included on your sponsored category website landing page**
- **Inclusion in post-event thank you email to all attendees and participants**



Additional Benefits

- Meaningful engagement with businesses across the region**
- Invitation for 2 x sponsor representatives to attend exclusive Launch Event for the awards in September 2024 at the event venue**
- First right of refusal to sponsor the same category in the 2026 awards cycle**
- A dedicated sponsorship activation plan, outlining all key dates and agreed activity**
- A designated sponsorship manager, working with you to ensure you maximise your investment in the event**



The Categories



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The Workforce Developer | Commitment to People Award

This award category recognises a business or organisation that has demonstrated exceptional dedication to the well-being, training, personal development, apprenticeships and engagement of its employees over the past year. This award celebrates a company that prioritises its workforce through exemplary human resource practices, creating a positive, inclusive, and supportive work environment.

Entries should demonstrate how the business or organisation is a leader in fostering employee satisfaction, growth, and overall workplace excellence.



The Global Player | Export Business of the Year

This award category celebrates a company that has achieved outstanding success in international trade and expansion over the past year. This award recognises excellence in exporting, highlighting a business that has effectively expanded its market reach beyond domestic borders, demonstrated significant export growth of products or services, and contributed positively to the economy.

Entrants should demonstrate exemplary practices in navigating global markets, understanding and meeting international customer needs, and overcoming export challenges.



The Problem Solver | Business Diversification Award

This award category recognises a company that has successfully expanded its operations, products, or services into new markets, sectors, product areas or industries over the past year. This award celebrates strategic diversification efforts that have resulted in significant growth, increased market reach, and enhanced business resilience.


Entrants should demonstrate innovation, strategic planning, and adaptability in diversifying its business portfolio.



The Planet Saver | Green Business of the Year

This award category honours an organisation that has demonstrated exceptional commitment to net zero objectives, environmental sustainability and responsible business practices over the past year. This award celebrates a company that integrates eco-friendly initiatives into its operations, products, or services, significantly reducing its environmental footprint while promoting sustainability.

Entrants should demonstrate how the business sets a benchmark for environmental stewardship, innovation, and sustainable growth.



The Equality Trailblazer | Equity, Equality, Diversity & Inclusion Award (EEDI)

This award category recognises an organisation that has demonstrated outstanding commitment to promoting equality, diversity, and inclusion in the workplace over the past year. This award celebrates a company that fosters a culture of respect, acceptance, and belonging for all employees, regardless of race, gender, age, sexual orientation, disability, or other characteristics.


Entrants should show how they actively work to create a diverse workforce and an inclusive environment where everyone feels valued and empowered to succeed.



The Community Champion | Community Business of the Year

This award category celebrates a company that has made a significant positive impact on its local community over the past year. This award recognises a business that goes above and beyond its commercial objectives to contribute to the social, economic, and environmental well-being of its community.

Entrants will demonstrate outstanding community engagement, corporate social responsibility, and a commitment to making a difference.



The Rapid Riser | Scale Up or Start Up Business of the Year

This award category recognises a company that has demonstrated remarkable growth and success in scaling its operations over the past year. This award recognises a business that has effectively expanded its market presence, increased its revenue, and scaled its workforce while maintaining high standards of quality and innovation.

Entrants will exemplify strategic vision, operational excellence, and the ability to navigate the challenges of rapid growth.



The Not-For-Profit Champion | Community Organisation of the Year

This award category recognises an outstanding not-for-profit organisation that has demonstrated exceptional dedication, innovation, and impact in its field over the past year. This award celebrates the organisation's significant contributions to its community, successful initiatives, and the measurable difference it has made in the lives of those it serves.

Entrants will exemplify excellence in service delivery, organisational management, and community engagement, setting a high standard for other organisations to follow.



The Innovation Leader | Innovative Business of the Year

This award category recognises a forward-thinking company that has demonstrated exceptional creativity, originality, and impact through innovative practices, products, or services over the past year. This award celebrates a business that has not only pushed the boundaries of its industry but also delivered significant value and positive change to its customers, market, and community through innovation.

Entrants will demonstrate their commitment to innovating and the impact this had on their business and sector.



The Inspirational Individual | C&W Person of the Year

This award category honours an exceptional individual who has demonstrated outstanding leadership, innovation, and achievement in their business or community endeavours over the past year. This award celebrates a person who has not only achieved significant success but has also contributed positively to their industry, their community and the region.

The recipient is a role model for entrepreneurship, strategic vision, and responsible business practices.



Category Judging Schedule

- 1. The Workforce Developer | Monday 13th January 2025**
- 2. The Global Player | Monday 13th January 2025**
- 3. The Community Champion | Tuesday 14th January 2025**
- 4. The Problem Solver | Tuesday 14th January 2025**
- 5. The Planet Saver | Wednesday 15th January 2025**
- 6. The Equality Trailblazer | Wednesday 15th January 2025**
- 7. The Rapid Riser | Thursday 16th January 2025**
- 8. The Not-For-Profit Champion | Thursday 16th January 2025**
- 9. The Innovation Leader | Friday 17th January 2025**
- 10. The Inspirational Individual | Friday 17th January 2025**